



# Shivangi Pande

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## Summary

### Experience

3+ years working in user experience design, creator of award-winning solutions in interaction design, presenter of multiple talks on design, writer of 2 research publications and organiser of multiple immersive user-centered design events.

### Skills

Nimble designer great at design thinking/ brainstorming, user experience research (quantitative and qualitative research), creative ideation, problem-solving and usability testing. Trained in Adobe Suite and multiple wireframing and prototyping software.

### Highlights

Awarded UMO top 10 finalists for best design in enterprise category in 2020, awarded best design paper in ICIPDIMS NIT Rourkela 2019, presented talk with Interaction Design Foundation in 2019, was invited to present a research paper at LeNS international conference in 2019, organised the first Dribbble design meetup in Jabalpur, presented talk at i-Speak 2018 and was awarded top 5 finalists for best design student at UXINDIA in 2018.

## Experience

### Associate Sr. UX Designer

Lollypop Design Studio

Nov 2020 - Present (1 year 2 months +)

#### Responsibilities

Worked on client-facing UX projects brought to the studio in fields of Edu-Tech, Finance, Investment Banking, Real Estate, Bio-technology, Religion etc. Worked alongside Research, UI and development team to push projects for companies like GIIIS, Eduvanz, Mission Bio, SBI Capital, FIPCH, Blox, Maruti, Docquity etc. Beyond UX, directly worked with the Business Development team at pitching design projects to large Institutions like SBI Capital Markets, FIPCH, Maruti Suzuki. Also, Maintained internal systems like PopShare and the Culture Crafters to enhance the work and learning culture at lollypop.

#### Impact

Brought in the first project by SBI the largest investment bank of India to Lollypop, co-developed the design team's internal Playbook, Co-organised and hosted 80+ internal talks as the learning culture called PopShare and introduced new manifesto called CandY (Colleagues and You) for emotional culture in the company.

### Human Book: Smell Blind

Human Library Organization

Sep 2020 - Mar 2021 (7 months)

To introduce and discuss my Congenital Anosmia, I am now an open book with the organisation. I am titled "Smell Blind"

Through this, I wish to educate and bring awareness to Anosmia, a sensory disorder of the nose. The session also brings into the conversation, the denial of invisible disabilities by the government, social circles and medical fraternities.



## **UX Designer**

**MAQ Software**

May 2019 - Nov 2020 (1 year 7 months)

Responsibilities

Developed, audited and reviewed UI to ensure a great UX in all reports that were developed for client companies like Microsoft, Starbucks, Pepsico etc. Managed portfolio guidelines for Microsoft Sales Insights and worked on UX improvement on multiple company artefacts, presentations and interfaces.

Impact

Conducted multiple boot camps to help more than 60 new trainees to better understand the design guidelines of the company. Introduced better UX guidelines through the company in artefacts, presentation, PowerBI reports and other interfaces.



## **UX Designer**

**UserIQ**

May 2018 - Oct 2018 (6 months)

Responsibilities

Developing and modifying product interface to create a better user experience.

Communicating and collaborating with the development team to ensure a correct translation of designs into production.

Impact

Designer more than 200 screens which were further pushed to production and are still currently live.

## **Education**



**Indian Institute of Information Technology, Design and Manufacturing, Jabalpur**

Bachelor of Design, Design and Visual Communications, General

2015 - 2019

## **Licenses & Certifications**



**Best research paper** - National Institute of Technology Rourkela



**Human-Computer Interaction & Information Visualisation with top 10% distinction** - The Interaction Design Foundation

60708



**Empathy in UX Design** - LinkedIn



**Certified Usability Analyst** - Human Factors International

6046

 **Enterprise design thinking co-creator - IBM**

## **Skills**

Adobe Illustrator • Adobe Photoshop • Design Thinking • Industrial Design • User Experience (UX) • User Interface Design • Interaction Design • Web Design • User-centered Design • Animation

## **Honors & Awards**



**Finalist UXINDIA 2018 Best Design Student.** - uxindiaconf (ux-india.org)

Oct 2018



**Best Research Paper** - National Institute of Technology Rourkela

May 2019



**Finalist Best Design Project in Enterprise Category** - UMO.DESIGN

Jun 2020