

Shivangi Pande

shivangi1997@gmail.com

+91 8448936496

[linkedin.com/in/pandeshivangi](https://www.linkedin.com/in/pandeshivangi)

<https://thepande.com>

Summary

As a Product Designer at Microsoft, I am passionate about creating user-centric experiences that enhance engagement, retention, and accessibility. I have a Bachelor of Design in Design and Visual Communications from Indian Institute of Information Technology, Design and Manufacturing, Jabalpur, where I published two research papers and won multiple awards for my creative solutions.

I have 5+ years of experience in working on diverse projects across various platforms and industries, such as Edu-Tech, Finance, Bio-Technology, and Religion. Currently, I am spearheading the design of seamless search and file functionalities for Teams, across Flyout, Desktop, and Mobile. Previously, I drove a 20x increase in notifications sent for Flip, reaching 10 million within 6 months. I also collaborated with the Business Development team on pitching design projects to prominent clients, such as SBI Capital Markets and Maruti Suzuki.

I am proficient in design thinking, user research, user testing, Figma, Adobe Suite, and multiple wire-framing and prototyping software. I am also a certified usability analyst and a community mentor for the Neurodiversity Hiring Program. I am motivated by the opportunity to empower users with intuitive and accessible design solutions that solve real-world problems. I am always eager to learn new skills, tools, and domains, and to collaborate with diverse teams and stakeholders.

Experience

Product Designer & A11y champion

Microsoft

Feb 2023 - Present (11 months)

Formerly responsible for designing management settings within Teams consumer and SMB.

Currently dedicated to crafting user-centric experiences for search and file functionalities across Flyout, Desktop, and Mobile.

Impact:

Successfully enhanced user control and experience by designing intuitive management settings for Teams consumer.

Spearheading the design of seamless and user-centric search and file experiences across various platforms, including Flyout, Desktop, and Mobile.

Contributions to SMB last quarter lead to a spike in conversion rate from Exploratory to Monetised Teams by 3%.

Product Designer

Microsoft

Mar 2022 - Jan 2023 (11 months)

Accomplished Product Designer at Microsoft's Search Technology Centre India, pivotal in the transition from Flipgrid to Flip.

Specialized in enhancing user experiences across iOS, Android, Tablet, and Web platforms, with a focus on everything related to Notification Communications for Flip:

- Push notifications
- Emails
- Notification settings
- Activity feed
- Badging

Committed to diversity and inclusion as a Community Mentor for the Neurodiversity Hiring Program.

Impact:

Drove a 20x increase in notifications sent within just 6 months, reaching an impressive 10 million.

Elevated user engagement to record highs, with iOS users averaging 3.12 daily sessions.

Transformed notifications into a self-managed feature, streamlining operations and enhancing user experiences.

Associate Sr. UX Designer

Lollypop Design Studio

Nov 2020 - Mar 2022 (1 year 5 months)

Managed and led two teams of approximately 12-16 designers.

Collaborated on client-facing UX projects spanning diverse industries, including Edu-Tech, Finance, Investment Banking, Real Estate, Bio-technology, and Religion.

Worked in tandem with Research, UI, and development teams to drive projects for notable clients such as GIIS, Eduvanz, Mission Bio, SBI Capital, FIPCH, Blox, Maruti, and Docquity.

Beyond UX, actively engaged with the Business Development team, participating in the pitch for design projects with prominent institutions like SBI Capital Markets, FIPCH, and Maruti Suzuki.

Maintained internal systems like PopShare and Culture Crafters to foster a culture of growth and learning at Lollypop.

Impact:

Successfully secured Lollypop's first project with SBI, the largest investment bank in India, expanding the company's portfolio.

Co-developed an internal Playbook to standardize and enhance the design team's workflow.

Co-organized and hosted over 100 internal talks as part of the learning culture initiative known as PopShare.

Introduced a new manifesto called "CandY" (Colleagues and You) to foster a positive emotional culture within the company.

Human Book: Smell Blind

Human Library Organization

Sep 2020 - Mar 2021 (7 months)

Through this platform, I'm dedicated to raising awareness about Congenital Anosmia, a condition I personally live with. This often-overlooked sensory disorder of the nose deserves attention. #

My advocacy extends to challenging the denial of recognition for invisible disabilities, a challenge faced by many within government, society, and even the medical community. Let's work together to promote understanding and inclusivity.

#AnosmiaAwareness #InvisibleDisabilities #Advocacy



UX Designer

MAQ Software

May 2019 - Nov 2020 (1 year 7 months)

Developed, audited, and reviewed UI to ensure exceptional UX in reports for prominent client companies including Microsoft, Starbucks, Pepsico, and others.

Managed portfolio guidelines for Microsoft Sales Insights, spearheading UX improvements across a range of company artifacts, presentations, and interfaces.

Impact:

Conducted multiple boot camps, equipping over 60 new trainees with a profound understanding of the company's design guidelines.

Introduced and implemented enhanced UX guidelines across the organization, resulting in improved artifacts, presentations, PowerBI reports, and interfaces, thus elevating the overall user experience.



UX Designer

UserIQ

May 2018 - Oct 2018 (6 months)

Developing and modifying product interfaces to enhance user experiences.

Communicating and collaborating closely with the development team to ensure the accurate implementation of designs into production.

Impact:

Designed and delivered over 200 screens, all of which were successfully transitioned to production and remain live, contributing to an improved user experience.

Education



Indian Institute of Information Technology, Design and Manufacturing, Jabalpur

Bachelor of Design, Design and Visual Communications, General

2015 - 2019

All India Rank: 17

Licenses & Certifications



Human-Computer Interaction & Information Visualisation with top 10% distinction - The Interaction Design Foundation

60708



Empathy in UX Design - LinkedIn



Certified Usability Analyst - Human Factors International

6046

IBM Enterprise design thinking co-creator - IBM

Skills

Intuitiveness • Teamwork • Concept Development • Professional Services Industries • Product Service
• Problem Framing • Strategic Design • Facilitation • Fostering inclusivity • Conceptual Design

Honors & Awards

Finalist UXINDIA 2018 Best Design Student. - UXINDIA

Oct 2018

Best Research Paper - National Institute of Technology, Rourkela

May 2019

Finalist Best Design Project in Enterprise Category - UMO India

Jun 2020